



Tourism Statistics Summary – February 2012

OVERVIEW

Winter international visitor arrivals for February 2012 increased 11.3% compared to the same period last year, with arrivals totalling 13,361 visitors. Looking at the breakout of visitors into tourists and excursionists, tourist arrivals were up 4.6% and excursionist arrivals jumped 19.1% when comparing February 2011 and 2012.

Visitor arrivals by air fell compared to the corresponding period, registering 1,512 arrivals.

Business travellers represented 1.9% of arrivals and the other 98.1% came to Anguilla for personal reasons.

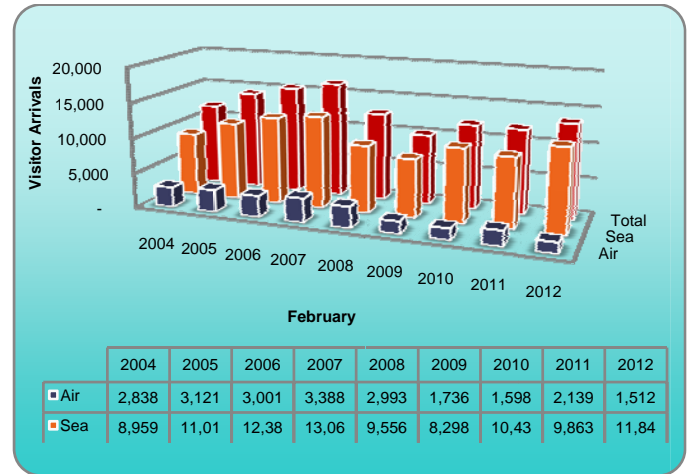


Figure 1: Visitor Arrivals, February 2004 - 2012

PASSENGER MOVEMENT

Passenger arrivals (including both residents and visitors) were up 9.8%, totalling 20,444 passengers for the month. After flailing passenger arrivals, which were partially impacted by reduced resident movements, this month has also shown indications of increased movements by residents.

February arrivals at the seaports, saw inward passengers of 18,315 (89.6%). Of which, 15,206 passengers (74.4%) entered at the Blowing Point terminal and 3,109 arrived at the Sandy Ground port. 2,129 passengers came into Anguilla via the Clayton J. Lloyd International Airport (10.4%).

Passenger departures for the period increased 20.9% relative to the same period in 2011, to 20,556 outbound passengers.

89.1% of the passengers departed Anguilla via the seaports. Looking at each of the two official seaports for exit, 15,241 passengers (74.1%) left from the Blowing Point terminal and 3,070 passengers (14.9%) made their exit from the Sandy Ground port.

The other 2,245 passengers (10.9%) departed from the Clayton J. Lloyd International Airport.

TOURIST (Stay-Over Visitors)

February tourists or stay over visitor arrivals continue on a slow but persistent climb to the pre-crash or boom levels. This month, tourist arrivals experienced a 4.6% year-apart increase (February 2012/ February 2011) to 6,762 tourists.

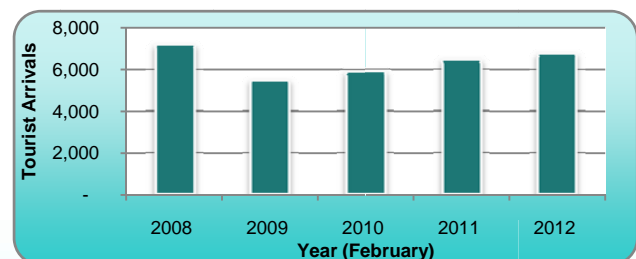


Figure 2: Tourist Arrivals, February 2008 - 2012

TOURIST (Stay- Over Visitors) *continued*

The average intended length of stay of tourists in Anguilla was 7.8 days. The largest slice of tourists, representing just over one half (51.8%) spent 4-7 days in Anguilla. 23.8% of tourists wished to spend 8-15 days, followed by 15.8% indicating 1 to 3 days, 2.8% for 16-22 and 5.7% stayed for 23 or more days.

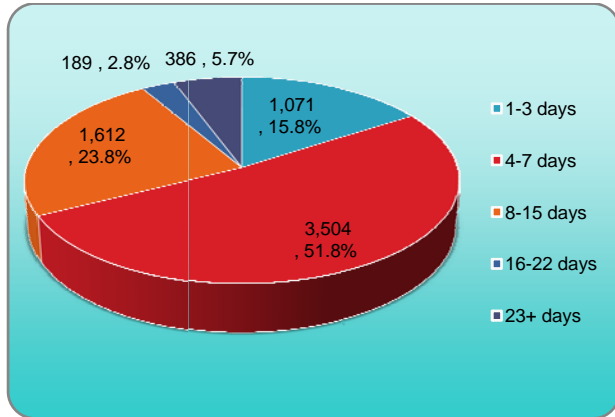


Figure 3: Tourist Arrivals by Length of Stay, February 2012

The number of tourist arrivals from the leading source market, USA, did not show much growth (+1.2%), over the corresponding period in 2011. Canada, also in the North America region, more than doubled the number of tourists arrivals in the same period last year; 504, and held a share of 7.5% of all tourist arrivals. Many of the areas in the European market showed a decline in arrivals, such as the UK (-12.6%), Italy (-14.4%) and Germany (-2.4%).



Figure 4: Tourist Arrivals by Country of Residence, February 2011 and 2012

EXCURSIONIST (Day Trippers)

Excursionist arrivals for February 2012 recorded more arrivals over the same period in 2011, records showed a 19.1% increase to 6,599 day trippers. 99.6% of excursionists entered Anguilla at the seaports. 52.9% of which came in at the Blowing Point terminal and 46.7% at the Sandy Ground Pier. 0.4% entered at the Clayton J. Lloyd Airport.

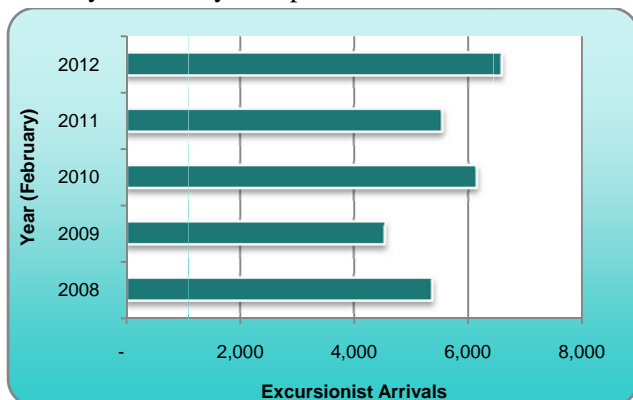


Figure 5: Excursionist Arrivals, February 2008 - 2012

Day trippers to Anguilla showed growth in many of the markets for the period. The most marked increase was in arrivals of Italian residents, moving from 65 arrivals in February 2011 to 294 this month. In terms of volume, arrivals from the USA had the largest increase, followed by Europe (Other). Arrivals from the Caribbean market fell 28.8% and the Other category, was down 33.6%.



Figure 6: Excursionist Arrivals by Country of Residence, February 2011 and 2012

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website: <http://gov.ai/statistics/tourism.htm>